



CHÂTEAU PICHON BARON

GRAND CRU CLASSÉ EN 1855

PAUILLAC

1684

Creation of the estate by Pierre des Mesures de Rauzan under the name "Enclos Rauzan."

A prominent wine merchant and Manager of Latour and Margaux estates, he purchased vineyards located opposite Latour.

1694

Marriage of Jacques François de Pichon Longueville and Thérèse des Mesures de Rauzan (daughter of Pierre des Mesures de Rauzan).

The Enclos Rauzan was part of the bride's dowry.

1694

Foundation of the estate.

1849

Death of Joseph de Pichon Longueville (4th generation).

1850

Division of the vineyard among Joseph de Pichon Longueville's five children.

1850

Raoul Jacques Albert Paulin de Pichon-Longueville renamed his property Château Pichon Longueville au baron de Pichon Longueville.

1851

Construction of the Château with its two iconic turrets.

1855

Château Pichon Baron becomes a Second Grand Cru Classé of 1855.

1933

Sale of the property by Marie Jean Bernard Albert de Pichon Longueville to the Bouteiller family.

1987

Purchase of the property by AXA Millésimes under the leadership of Claude Bébéar. The management of the estate is entrusted to Jean-Michel Cazes (*General Manager*).

1988

Release of the first vintage of the second wine: Les Tourelles de Longueville (*1986 vintage*).

1988

Planting of the Sainte-Anne plot (*an additional 11 hectares / 27 acres*).

1988-1992

Renovation of the existing château and construction of a technical and reception building.

1991

First use of the new vat room.

2001

Christian Seely becomes Managing Director of AXA Millésimes and Château Pichon Baron.

2006-2007

Creation of the new underground cellar beneath the basin.

2012

First vintage with the new label mentioning: Château Pichon Baron au Baron de Pichon Longueville.

2014

Release of Les Griffons de Pichon Baron (*2012 vintage*).

2021

Modernisation of the cellar and implementation of the gravity system.

2022

Retirement of Jean-René Matignon after 35 vintages and arrival of Pierre Montégut as Technical Director.

2023

Inauguration of the new reception area.

2024

Release of Les Griffons de Pichon Baron Grand Vin Blanc Sec 2023.

Creation of Château Pichon Longueville Comtesse de Lalande by Marie-Laure-Virginie-Félicité, wife of Henri, Count of Lalande.

Four generations of Barons de Pichon Longueville succeeded one another at the head of the estate.